



CENACLUL EUROPEAN



EUROPEAN LITERATURE CIRCLE
BRASOV ROMÂNIA

Tel/fax: +40(0)268/418387; Mobile:+ 40(0) 744/382534

<http://ponteuxin.tripod.com>

Email: piordan@yahoo.com

Participant, **NGO WORKING GROUP** on the **WORLD BANK**
International partner, **International Child Art Foundation (ICAF)**, Washington
International partner **Shanghai Cultural Development Foundation**, P.R.China
Member of the European Association for Tourism and Leisure Education
(ATLAS)

“ The most intense battle in global bussines today is not for capital or advanced technology, or market share.
It is for talent”

(Six Forces Shape the Future of Business; PricewaterhouseCoopers)

Dear Sir / Madam,

We are a non profit organization (**EAPCF**) dedicated to human rights, cultural activities and international relations. We are based in Brasov,Romania.

We are seeking a cultural project partner from your country for a Project we wish to embark upon from May 2008:

- **European Literature Circle on the Silk High Way. Rediscovering the Old Silk Road through Education, Culture and Science**

Euro – Asia Promotion and Cultural Foundation (EAPCF) and European Literature Circle (ELC) are able to promote a New and Exciting Project called the “Euro – Asia Silk Highway” – a reference to the Great Silk Road which used to link Europe to the Far East, promoting the exchange of both good and of knowledge and ideas between the Europe and Asia and not only.

CENTRUL CULTURAL REDUTA
BRASOV-ROMANIA

STR. APOLLONIA HIRSCHER NR.8

TEL: 0040 268 419708

FAX: 0040 268 475239

www.cultural-centre.ro

Email: office@cultural-centre.ro

This virtual Silk Highway will connect Europe and Asia through a virtual Bridge Highway, dedicated to Understanding and Peace, Scientific, Cultural and Creative Education cooperation.

• **Vision, Objectives and Goals**

- The Programme intends to encourage organisations active in this field to establish contacts among themselves and to discover this new way of contacting each other. Projects covering the present feature should therefore aim at setting the basis for, or encouraging the development of, long-lasting networking between organisations of this particular field of Action. The Networking could lead to concrete cooperation of different partners on joint projects focusing on transnational economic, cultural, science and educational collaboration. The cooperation would strengthen the Euro - Asian dimension of the organisation involved and would enrich the transnational debate, opening new approaches.

• **How does ICT contribute to the organisational objectives**

- Project will have a clear transnational dimension, involving partner organisations, participants, experts, speakers, etc, from different countries participating in the Programme using Internet driver and means.

• **Transferability**

- Every country could be our partner and ELC could be itinerant. The direct beneficiaries of this project are participating organisations and their stakeholders including recipients of their services. The representatives included those who work strategically and also at delivery level with young people, NGOs (creative and learning institutions) and industries (large corporations, small and medium enterprises).

• **Project summary**

- The first creation of European Literature Circle (ELC) - the first Literary Circle on Internet <http://ponteuxin.tripod.com> is called "The Magic Pencil". Every night, at 12 o'clock GMT, a magic pencil starts on-line from Greenwich and stops somewhere in a town in Europe and Asia, west, east, north or south. This magic pencil is going to 'write', in each of these stops, a (fairy) tale regarding the new style to make creative activities on the Silk Highway: business, arts or research, etc

We have read about your activities from the Internet.
If we agree to work together, we shall send more information and details. Please see our Project on the site: <http://www.silkhighway.eu>

Please kindly send your reply ASAP so that we can submit our final proposal within this month.

We do hope that this contact will give us further opportunities for future cooperations.

CENTRUL CULTURAL REDUTA
BRASOV-ROMANIA
STR. APOLLONIA HIRSCHER NR.8
TEL: 0040 268 419708
FAX: 0040 268 475239
www.cultural-centre.ro
Email: office@ cultural-centre.ro

We wish you welcome to our New and Exciting Highway!

With thanks and anticipation,

The Board of EAPCF and ELC

Valeriu Iordan Popescu

Founding President

CENTRUL CULTURAL REDUTA

BRASOV-ROMANIA

STR. APOLLONIA HIRSCHER NR.8

TEL: 0040 268 419708

FAX: 0040 268 475239

www.cultural-centre.ro

Email: office@cultural-centre.ro